

Crown Forklift Part

Crown Forklift Parts - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later that same year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President today, becoming the fourth generation of the Dicke descendants to maintain this position.

Now an globally diversified corporation, Crown initially created temperature controls for coal burning furnaces, servicing a small client base. The assembly of these control items took place in a former hardware store stationed in New Bremen, Fremont, where Crown's headquarters presently remain.

By the year 1949, Crown shifted into the production of rotators for antenna due the increased fascination with televisions at the time. The product was proficient at improving the image and reception quality. The company's lucrative move enabled them to become a leading maker of units until 2001. The company ceased production in October after a decline in the worldwide demand for television antenna rotators.

Crown before long diversified its production to include the repair of mechanized and electrical components for private and government use in the early 1950's. Following several profitable bids inside a brief period of time, the company had developed a respectable business in this field.

With such versatility and success, Crown was able to diversify its production to include material handling equipment. Crown began the assembly of forklifts and lift vehicles in 1957. The company believed the market required a smaller line of first-class quality lift trucks. Crown promptly fashioned an exceptional range of modern equipment and swiftly evolved into the most rapidly evolving materials handling company with its range of merchandise.

By 1966, Crown had ventured into the overseas materials handling marketplaces by opening up shop in Sydney, Australia. Sydney is at this time a regional headquarters for Crown for all Pacific Asian sales, marketing, and services. Crown remains an unwavering industry leader these days, supported by exceptional service, solid sales and strong manufacturing operations.

Two years later, Crown had moved into the European markets by buying up an Irish manufacturing plant from a German Company, Steinbock. There they started to make PTH hand pallet trucks. Later on that same year, Crown began their first London operation situated close by Heathrow Airport. The sales and service operation of Crown's comprehensive lift truck line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising forklifts across Europe through autonomous sellers.

Currently, Crown manufactures an enormous fleet of electric lift trucks. The company's supplier network, situated in key global markets, consists of both Crown-owned and independently-owned dealers. They are accountable for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Fremont, which provide promotional sales and nationwide advertising support to all of their sellers and sales personnel. Crown sellers and sales personnel are trained in-house in numerous disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, advertising and marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse relations of global sellers and Crown-owned dealers effectively operate in nearly 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that consist of: New Knoxville; Celina, Fremont; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Fremont; and New Bremen, Fremont. Serving their expanding overseas markets, Crown has production facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous clientele around the world, Crown has built an outstanding reputation as a producer of forward-thinking, safe and dependable machines. The company has been awarded more than 50 prominent design awards and the products that Crown develops continues to attain credit for modernization and top design excellence. For example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling experts. Today, this design has acquired popular acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another market first, providing the operator with many comfort options to lean, sit or stand, along with its unequaled productivity capability.